

Godfrey Hirst

C A R P E T S

Surfaces 2009

With the economy in a flux, and several mills unable to attend, Godfrey Hirst, a company of strength and stability, recognized the importance of its North American customers and was a vital component of the Surfaces 2009 trade show recently held in Las Vegas. This show, open to carpet dealers throughout North America and beyond, is the standard bearer for all floor covering trade shows and we recognize the importance of showing our new introductions to our loyal dealers and new customers as well.



Four new introductions were shown that spanned a variety of looks, colors and textures. All were enthusiastically received and two of the new introductions have already begun sample shipping to the various dealers across the countries of the U.S. and Canada. They are as follows:

Ansley: With seven colors to choose from, this patterned loop carpet exemplifies a new direction for Godfrey Hirst with a distinct pattern that is graphic and non directional in its interpretation while. It will make a statement in any room, while still maintaining its overall neutral tones.



Brookhaven: The ten colors in this variegated textured loop help bring together a refined and updated look of a berber carpet. Its neutral palette lends itself to a variety of settings throughout the home.



Monet: As the name implies, Monet, a dense and soft to the touch cut pile, provides a subtle impression with the use of three colors blended together. Its ten colors range from neutrals to more striking color, while evoking a feeling of reflected light.



York Street: Bringing a new sensibility to the living or workspace, this eight color patterned loop provides endless possibilities for any environment.

